



**OCTOBER 26-28, 2018**

**FOUNDED IN 2017**

For mission-driven entrepreneurs who want to move their companies from surviving to thriving.

Non-conference: entrepreneurs replace their sports jackets and shoes with a fleece and sneakers for a weekend of work, integration, inspiration, connections, and adventure.

**MALIBU**

E. Pacific Coast Highway  
Malibu, CA 90265

# OUR MISSION

## WE BRING TOGETHER THE TEAM



To elevate  
Entrepreneurs  
game for peak  
success &  
to make a  
difference

## CORE VALUES

### TENACITY, TIMING & TRAILERS

While "Genius is 1% inspiration and 99% perspiration" (Edison), don't forget the importance of riding megatrends and being the star of your awesome video pitch!

### REAL

Being authentic, honest and true to ourselves and others is at the heart of being a THRIVE entrepreneur. There's no other way to build your brand, discover your purpose and live with passion (and com-*passion*)

### VALUE BASED

If you don't lead with value and solve game-changing problems in your niche with your products and services, how else do you Thrive?



### HUMILITY & HUMOR

We're in this together, learning from mentors and finding the right partners while having fun on this journey we call Life and Entrepreneurship.

### INNOVATION WITH INTEGRITY

Along with being inventors, explorers and cultural creatives, we believe in constant and never-ending improvement and the commitment to excellence

### EMPOWER & ENLIGHTEN

If Humanity is to Thrive, as leaders we need to empower not just our teams but share our wisdom and serve a higher purpose.



# SURVIVE AND THRIVE TODAY CORE TEAM



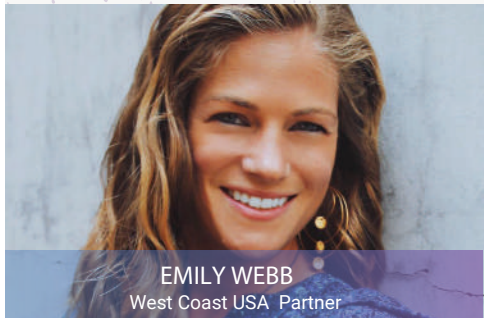
**SACHIN NARODE**  
CTO



**MARVA ALLEN**  
CEO



**SWATICK MAJUMDAR**  
CMO



**EMILY WEBB**  
West Coast USA Partner



**MARINA NICHOLAS**  
European Partner



**REBA SCHNYDER**  
Communications Director

## SURVIVE AND THRIVE TODAY TEAM



**STEPHEN SMITH**

Director, Business Development  
Drone Pilot and Visual Designer



**SUNIL JOSHI**

President TRANSWORLD Business  
Advisors of Loudoun County VA



**NEHA BELWALKAR**

Product Manager at Xeniaapp  
Designer at Survive and Thrive



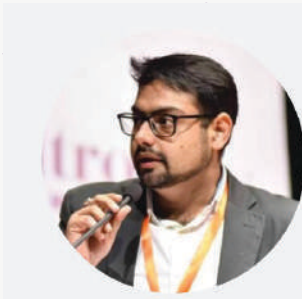
**PATRICE SAMARA**

Co-Founder & COO of Wordeee  
Entrepreneur/Strategic  
Communications Advisor



**JENNIFER JACQUES**

Managing Partner at  
Jacques & Associates



**NISHANT MANCHANDA**

Co-Founder, India Network



**SOUNIYA KHURANA**

Head - Community Development



**CRYSTAL WARNER**

Founder, Dream Maker Travel



**CARI GELBER**

Director of Sales & Strategy

# SURVIVE AND THRIVE TODAY KEYNOTE SPEAKERS 2018



MITCH LOWE  
CEO of MoviePass, and  
Co-Founding Executive of Netflix



VERNICE "FLYGIRL" ARMOUR  
First African American Fighter Pilot/  
Motivational Speaker



BILL REICHERT  
Co-founder and Managing Director  
of Garage Technology Ventures

## SELECTED 2018 SPEAKERS



ERIK QUALMAN  
Bestselling Author and  
Motivational Keynote Speaker



JESSE DRAPER  
Founding Partner of  
Halogen Ventures



TANIA YUKI  
Founder and CEO of Shareablee

## SURVIVE AND THRIVE TODAY KEYNOTE SPEAKERS 2017



JESSE ITZLER  
Co-founder of Marquis Jet  
Owner of The Atlanta Hawks



KEVIN HARRINGTON  
\$5 Billion Infomercial King  
Original Shark from Shark Tank




SUSIE CARDER  
President/COO,  
Motivating The Masses



# SPONSORSHIP

## PACKAGE

 BENEFITS	PLATINUM	GOLD	SILVER
	\$100,000	\$50,000	\$25,000
Logo placement and signage on - Website, Handouts, Brochures, and other promotional items	✓	✓	✓
Signage included on stage and podium (as set permits)	✓	✓	✓
Booth for your branded giveaways at event	✓	✓	✓
Sponsor's logo on backdrop banner	✓	✓	✓
Photo Ops with founders, investors and headline speakers	✓	✓	✓
Invitation to VIP pre-event meet and greet with founders, investors and Headline Speakers	✓	✓	✓
Sponsors & partners will be highlighted at Media launch, press release and other events	✓	✓	✓
Create Theme based events to represent your brand at Survive and Thrive, e.g Campfire, product demo	✓	✓	✗
Inclusion in Social Media, Radio, TV and Web promotions, check our Media & Partners page	✓	✓	✗
Branded Photo Booth with instant connection to social media - Twitter, Fb, Instagram, etc.	✓	✗	✗
Sponsors mentioned under 'Special thanks' in Survive and Thrive TV show to be released in May 2018	✓	✗	✗

# ADDITIONAL SPONSORSHIP

## CATEGORY

Branded Charging Station

Refreshment & Relaxation

Ability to give-away branded items

Liquor/Alcohol sponsorship

Product Demo

First Aid Kits

Smart Wrist Band (lit up in the night)

Towels

Personalized Care(HBA)

Shoes /Shorts/T-Shirts

Coffee Mugs

Flash Drives/Mouse Pads

Stationaries

Water Bottles



**WE WILL TAILOR THE EXPOSURE TO MEET  
YOUR REGIONAL AND INTERNATIONAL  
STRATEGIC BUSINESS GOALS AND MISSION.**

# SOCIAL MEDIA EXPOSURE



## FACEBOOK

#SURVIVEANDTHRIVETODAYSUMMIT

**31K**

FOLLOWERS

**3500**

POSTS

**2M**

LINKS

**55M**

IMPRESSIONS



## TWITTER

#SURVIVETHRIVE18

**274**

TWEETS

**138**

PARTICIPANTS

**37**

PICTURES

**23M**

IMPRESSIONS



## INSTAGRAM

#SURVIVEANDTHRIVE18

**1120**

POSTS

**257**

PARTICIPANTS

**350**

LIVE TELECASTS

**27M**

IMPRESSIONS



## LINKEDIN

#SURVIVEANDTHRIVETODAY

**75K**

NETWORK REACH

**88%**

MEDIA &  
COMMUNICATION

**67%**

BUSINESS  
DEVELOPMENT

**35M**

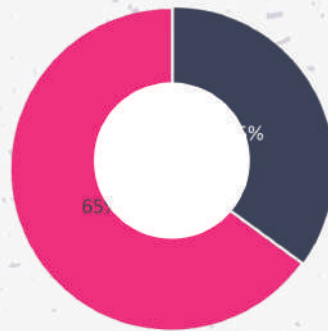
IMPRESSIONS



# 2018 TARGET

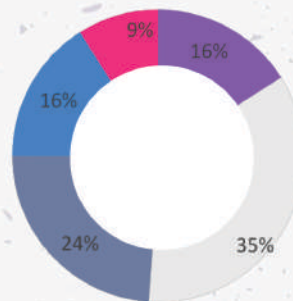
## DEMOGRAPHICS

### GENDER



■ Male ■ Female

### AGE



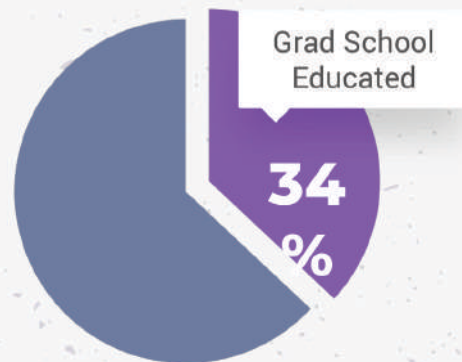
■ 18 till 24  
■ 25 till 34  
■ 35 till 44  
■ 45 till 54  
■ 55 above

### INCOME



Affluent - HHI \$150k+  
3.03x internet average

### EDUCATION



Highly educated - Grad  
School 2.36x internet  
average

### TOP GLOBAL MARKETS

- US
- UK
- France
- Canada
- Germany
- China
- India
- Indonesia
- Singapore
- Australia
- UAE

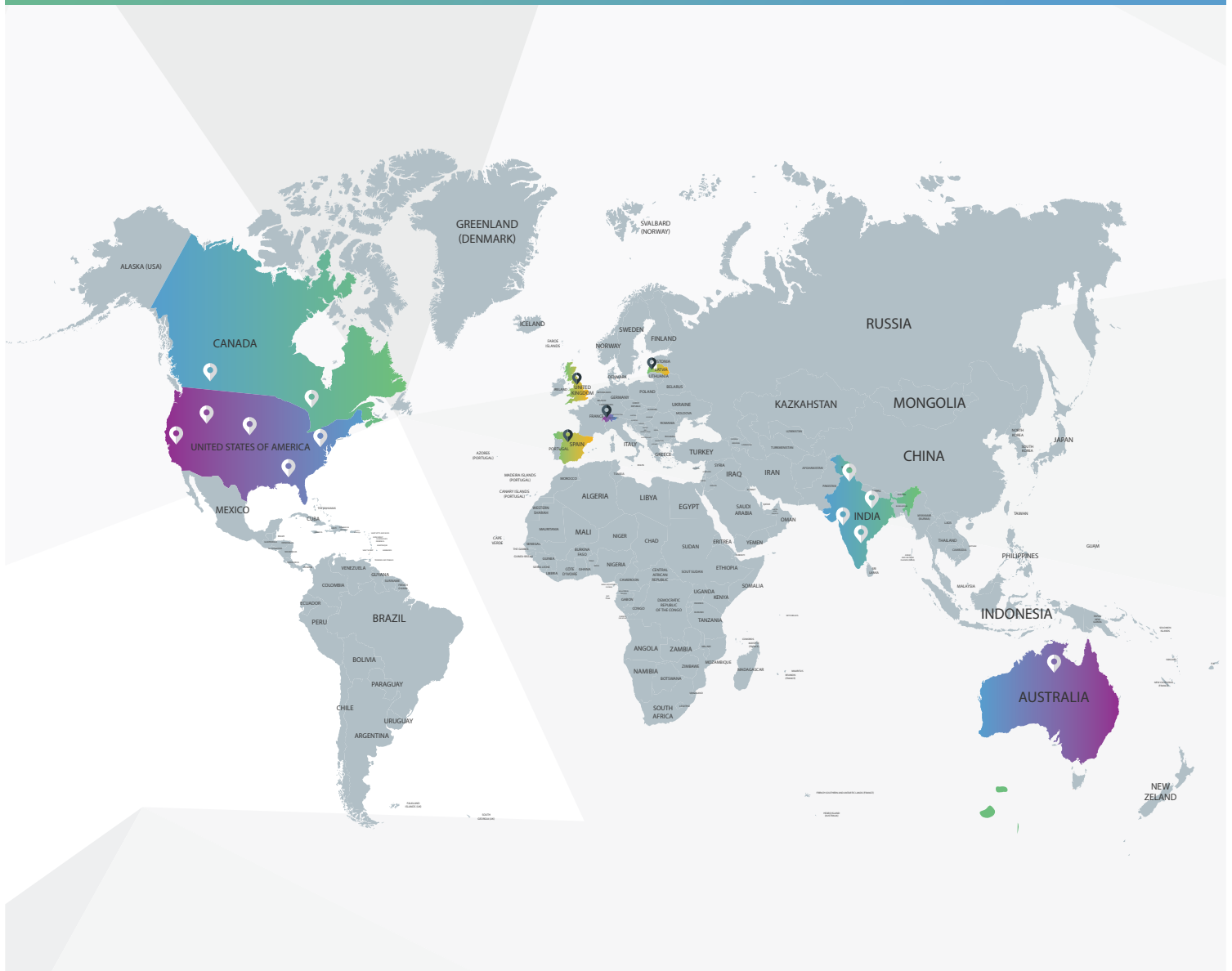
### TOP US MARKETS

- NYC
- San Francisco
- Los Angeles
- Chicago
- Boston
- Philadelphia
- Austin
- Dallas
- Miami
- Las Vegas
- Washington DC



# PARTICIPANTS OF 2017

SURVIVE AND THRIVE TODAY



AUSTRALIA

LATVIA

UK

CANADA

SPAIN

USA

INDIA

SWITZERLAND

# BEST PICTURES





# SPONSORS

## 2018



### PLATINUM PARTNERS

SURVIVE AND THRIVE TODAY BOOTCAMP  
OCTOBER 26-28, 2018  
MALIBU, CALIFORNIA



STARTUPALOOZA

RUNWAYEAST

### SPONSORS & PARTNERS



DOCK



“WE ARE GOING TO  
SURVIVE AND THRIVE TODAY.  
SEE YOU THERE?”



Military Leadership Circle

attendify



### TRAVEL PARTNER

SURFAIR



# MEDIA & PARTNERS

2017-2018

Google



NEWSWIRE



TELEMUNDO  
KXTQ LUBBOCK

WSJ.  
THE WALL STREET JOURNAL MAGAZINE

ZEE TV

SILICON  
INVESTOR



Bloomberg

BIG SPRING  
HERALD

Forbes



Inc.

SURGE XLR



CBS



Free Press Release 5.0  
Pursuing customer satisfaction is our ultimate goal

THE  
HUFFINGTON  
POST

TECHCO

TECHCRUNCH

# Event Sponsorship Agreement

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_

Dear \_\_\_\_\_,

I am very excited to have \_\_\_\_\_, as partner and sponsor with Survive and Thrive Today Camp Conference, 2018. The "Bootcamp" will be held October 26-28, 2018 in Malibu, California.

This is for the entrepreneurs who want to take action to move their companies from surviving to thriving. Different from other conferences, we are encouraging entrepreneurs to replace their sports jackets and shoes with a fleece and sneakers for a weekend of work, connections, and adventure. Survive and Thrive Today will bring together influential, successful business leaders, accredited investors, entrepreneurs, students, and future leaders whose goals are to elevate their game for peak success. These entrepreneurs have survived the start-up phase and now need real access and real information to make a difference to their business.

## CHOOSE SPONSORSHIP

- ☐ **PLATINUM SPONSORSHIP**  
\$100,000
- ☐ **GOLD SPONSORSHIP**  
\$50,000
- ☐ **SILVER SPONSORSHIP**  
\$25,000
- ☐ **VIP WIFI INVESTORS LOUNGE**  
\$25,000
- ☐ **CHECK-IN LOUNGE**  
\$25,000
- ☐ **BOOK LOUNGE**  
\$25,000

## ADDITIONAL SPONSORSHIP

- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_

The sponsor agrees to purchase a sponsorship package at the \_\_\_\_\_ level.

The parties have executed this Agreement as of the date set out below:

## (CORPORATE SPONSOR NAME)

\_\_\_\_\_

Signature: \_\_\_\_\_

Please print name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

## SURVIVE AND THRIVE TODAY

\_\_\_\_\_

Signature: \_\_\_\_\_

Please print name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_